

Minutes of the meeting – DEPC Ratnagiri

Meeting Information			
Date	20 FEB 2024	Meeting ID – RATNAGIRI DEPC	
Time	12:00 pm – 1:30 pm	Venue	Collector Office, Ratnagiri
		Agenda	DEPC

Participants:

S. No.	Name	Designation/ Organization
1.	Shri Devender Singh	Hon'ble Collector
2.	Shri Amarjeet Gaikwad	Manager
3.	Shri Pranav Zunjarrao	EY Consultant
4.	Association Heads & Entrepreneurs & Govt. Officials	

Meeting Proceedings: Under the able chairmanship of Shri Devender Singh, a meeting was convened to deliberate on the state of exports from Ratnagiri and the various challenges encountered in this endeavor. The gathering served as a platform for key stakeholders to assess the current status, discuss quantification and diversification strategies, and forge collaborative solutions aimed at bolstering Ratnagiri's exports. This meeting underlined the commitment to enhancing the district's export-oriented initiatives and fostering synergy among all participants.

Proceedings of the Meeting

Minutes:

1. The export value for Ratnagiri has been reviewed. It has been observed that the exports from April to October have decreased from INR 3796.39 cr in 2022 to INR 2686.34 cr in 2023.
2. It was highlighted that the major decrease in exports has been in the chemical sector. This decline is partially due to geopolitical reasons negatively affecting buyer sentiment and purchasing behaviors.
3. Upcoming initiatives by the District Industries Centre (DIC) in Ratnagiri were discussed. Scheduled items include a Buyer-Seller Meet for mangoes at the end of April, and a lecture at the Finolex Academy of Management & Technology aimed at encouraging students to develop One District One Product (ODOP) products focusing on Designing, Branding, Marketing, and Packaging.