



उद्योग संचालनालय मुंबई  
कार्यालय, महाव्यवस्थापक जिल्हा उद्योग केंद्र, नागपूर  
२ रा मजला, उद्योग भवन, सिव्हील लाईन, नागपूर.

दुरध्वनी :- (0612) - २५६०४८४२, २५६५९७४,

ई-मेल:- didic.nagpur@maharashtra.gov.in

जा.क्र.जिउकेना/निर्यातसभा/इतिवृत्त/२०२३-२४/ 184

दिनांक १७/०१/२०२४

प्रति,

सर्व संबंधीत विभाग,

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विषय :- दिनांक ११/०१/२०२४ रोजी झालेल्या जिल्हा निर्यात प्रचालन समितीच्या सभेचे इतिवृत्ताबाबत.

महोदय,

वरील विषयास अनुसरून आपणास कळविण्यांत येते की, जिल्हा निर्यात प्रचालन समितीसभा मा. जिल्हाधिकारी, नागपूर तथा अध्यक्ष, जिल्हा उद्योग मित्र समिती सभा यांचे अध्यक्षतेखाली दिनांक ११/०१/२०२४ रोजी दुपारी ३.३० वाजता श्री. छत्रपती शिवाजी महाराज सभागृह नागपूर येथे संपन्न झाली सदर सभेचे इतिवृत्त माहिती व पुढील आवश्यक कार्यवाही करिता सादर करण्यात येत आहे.

सहपत्र :- सभेचे इतिवृत्त

आपला विश्वासू,

महाव्यवस्थापक

जिल्हा उद्योग केंद्र नागपूर, तथा  
सदस्य सचिव, जिल्हा निर्यात प्रचालन समिती - नागपूर

प्रतिलिपी माहितीकरीता सादर :-

- १) मा. जिल्हाधिकारी, जिल्हाधिकारी कार्यालय, नागपूर.
- २) मा. उद्योग सहसंचालक, नागपूर विभाग नागपूर.

महाराष्ट्र शासन



उद्योग संचालनालय मंबई

महाव्यवस्थापक कार्यालय , जिल्हा उद्योग केंद्र नागपूर  
२ रा मजला, उद्योग भवन, सिव्हील लाईन, नागपूर

फोन नं. ०७९२-२५६५९७४

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नागपूर जिल्हा निर्यात प्रचालन समिती सभा मा. जिल्हाधिकारी, नागपूर तथा अध्यक्ष जिल्हा निर्यात प्रचालन समिती सभा नागपूर यांच्या अध्यक्षतेखाली दि. 11/01/2024 रोजी वेळ दुपारी 3:30 वा. श्री छत्रपती शिवाजी महाराज सभागृह, जिल्हाधिकारी कार्यालय, नागपूर येथे संपन्न झाली सदर सभेचे इतिवृत पुढील प्रमाणे ---

नागपूर जिल्हातील सद्यस्थिती मध्ये निर्यात होत असलेली कृषी उत्पादने व औद्योगिक उत्पादने निर्याती बाबत नागपूर जिल्हाची सद्यस्थिती व येत असलेल्या अडचणी याबाबतचे सादरीकरण **EV** च्या नागपूर विभागीय सल्लागार श्रीमती मिनाक्षी बागडे यांनी सभेस खालील प्रमाणे सादर केले.

### Content :-

1. Nagpur District Export Projection
2. Sectoral Analysis
3. Export Challenges Proposed Intervention
4. Way Forward for DEPC

# Export Scenario of Nagpur Region FY 23-24 till October 2023

## Nagpur Region Export Analysis

All values are in INR Cr.

District	Export Value FY 2021-22	Export Value FY 2022-23	Increase in Export	Growth Rate	Remark
Nagpur	11091.02	13141.00	2049.98	18.5%	Nagpur export has been increased due to increase in export of rice by 95%, articles of iron and steel by 40%, auto and auto components by 35%, and explosive products by 60%.
Gondia	1168.75	1588.25	419.50	35.9%	Gondia export has been increased due to increase in direct export of rice by 34%, sugar products by 300% and product of milling industry including starch by 100%.
Chandrapur	852.86	697.18	-155.68	-18.3%	Chandrapur export has been declined due to decrease in paper and paper products exports by 20% and cotton exports by 80%.
Wardha	1237.43	593.39	-644.04	-52.0%	Wardha export impacted due to no export of electronics products followed by 430% decline in export of cotton and 200% decline in export of engineering goods.
Bandara	216.15	195.93	-20.22	-9.4%	Bhandara export has been declined due to decrease in organic chemical exports by 30%, cotton by 67% and essential oils by 100%.
Gadchiroli	3.86	16.83	12.97	336.3%	Gadchiroli export has been increased due to increase in exports of rice by 600%. Also new commodities exported from the district including organic chemicals, electronics and engineering goods.
<b>Total</b>	<b>14570.07</b>	<b>16232.58</b>	<b>1662.51</b>	<b>11.41%</b>	

**Nagpur District Export Scenario**  
**District Export Contribution ( April 2022 - March 2023 )**

Particular State & District	Total Export (INR Crore)	Percentage Contribution
Maharashtra	581439.41	16.05 %
Nagpur District	13141	81 % ( Nagpur Region)

Top 10 Exporting Project From the District		
HS Code	Top 10 Exporting Product	Export Value (INR Crore)
10063010	Rice Parboiled	1876.80
10063090	Rice Excepting Parboiled (Excluding Basmati Rice)	788.00
73082011	Towers For Transmission Line W/N Assembled	592.66
10064000	Broken Rice	569.27
87019300	Other Tractors, Of An Engine Power	486.83
30049099	Other Medicine Put Up For Retail Sale N.E.S	376.78
30049071	Captopril, Enalapril, Lisinopril, Perindopril	362.36
88073000	Other Parts Of Airplanes, Helicopters Or Unmanned Aircraft	330.03
55032000	Staple Fibres Of Polyester Not Carded/Combed	286.97
54023300	Textured Yarn Of Polyesters	284.40

### Top 10 Exporting Countries From the District

Top 10 Exporting Countries	Export Value (INR Crore)	Key Exporting Sector to the Country
U S A	1826.15	Pharmaceutical, Engineering, Agriculture, Horticulture and Allied Products, Aluminium & Articles and Iron and Steel
China P Rp	896.41	Agriculture, Horticulture and Allied Products, Engineering, Chemicals, Plastic and Plastic Products, Electronics and Electrical Components
Bangladesh	719.82	Agriculture, Horticulture and Allied Products, Iron and Steel, Chemicals, Engineering, Food Processing
Benin	704.01	Agriculture, Horticulture and Allied Products, Engineering , Iron and Steel , Cement, Food Processing
U Arab Emts	598.81	Iron and Steel , Chemicals, Electronics and Electrical Components, Agriculture, Horticulture and Allied Products, Plastic and Plastic Products
Turkey	440.33	Textile and Apparels , Explosives, Engineering , Chemicals, Agriculture, Horticulture and Allied Products
Nepal	427.21	Textile and Apparels, Agriculture, Horticulture and Allied Products, Engineering, Explosives, Chemicals
Russia	422.25	Agriculture, Horticulture and Allied Products, Chemicals, Engineering , Plastic and Plastic Products, Textile and Apparels
Djibouti	311.27	Agriculture, Horticulture and Allied Products, Explosives, Pharmaceutical , Iron and Steel , Engineering
Germany	302.22	Engineering, Textile and Apparels, Iron and Steel , Agriculture, Horticulture and Allied Products, Plastic and Plastic Products

### **Nagpur District Export in FY 2022-23 in INR crore**

- ▶ Nagpur district contribute **INR 13,141 crore (2.26 %)** of total exports from Maharashtra
- ▶ Nagpur district contribute **(80.95%)** of total exports from Nagpur region.
- ▶ The top 10 exporting products form the district contribute **INR 5954 crore (45%)** of the total exports from the district.
- ▶ The top 10 exporting countries form the district contribute **INR 6648.46 crore**, around **(51%)** of the total exports from the district.

### **Identified One District One Product (ODOP)**

District	Export Products		HS code	Export FY 2022-23	Production Hubs	Existing Market	Diversification Opportunities	Market
Nagpur	GI ODOP	Nagpur Orange	08051000 - Orange Fresh or dried	43.80	Warud, Katol, Saoner, Kalmeshwar and Narkhed	Bangladesh, Qatar and UAE	UK, Lebanon, Thailand, Maldives, Hong Kong, USA, Egypt, Pakistan, Canada	Ukraine, Thailand, Malaysia, Hong Kong, USA, Egypt, Pakistan, Canada
	ODOP	Engineering	87 - Road Vehicles and Parts	848.43	Nagpur	USA, Bangladesh, Nepal, Brazil, Germany, Mexico, Benin, Mali, Guyana, Italy	Colombia, Egypt, Kenya, Austria, Iraq, Guatemala, Congo D Republic, Netherlands, Peru, UK	Colombia, Egypt, Kenya, Austria, Iraq, Guatemala, Congo D Republic, Netherlands, Peru, UK
			88 Aircraft, Spacecraft and parts	330.30	Nagpur	Germany, France, UK, USA, Japan, Italy, Hungary, Canada, Singapore, Taiwan	Malaysia, Russia, Hong Kong, Thailand, Australia, UAE, Netherlands, China, Austria, Spain	Malaysia, Russia, Hong Kong, Thailand, Australia, UAE, Netherlands, China, Austria, Spain

## Existing & Proposed Infrastructure For Exports

	Existing Project
1	Bhiwapur Chilli Cluster
2	Agarbati Cluster, Ajni, Nagpur
3	Orange Cluster, Warud, Nagpur
4	MIHAN SEZ
5	ICD Port – Nagpur and Borkedi
6	Nagpur – Umred- Chandrapur Road (MSH – 9)
7	Nagpur – Bori – Tulkapur Road (MSH – 3)
	<b>Proposed Future Projects</b>
1	Handicraft and Metal ware cluster in Nagpur
2	Samruddhi Corridor connectivity to Nagpur
3	Delhi Nagpur Industrial Corridor
4	Hyderabad Nagpur Industrial Corridor
	<b>Proposed New Projects for Export Promotion</b>
1	Warehouse in Bhiwapur village
2	Cold storage facility near Airport
3	Exhibition Centre in Nagpur
4	IT and ITES cluster in MIHAN SEZ
5	Protein Cluster in Nagpur
6	Engineering Cluster in Nagpur

## Nagpur District Export Projection

All values are in INR Cr.

District	FY (2021-22) (INR Cr.)	Target Export (2022-23) (INR Cr.)	Target Export (2023-24) (INR Cr.)	Target Export (FY 2024-25) (INR Cr)	Target Export (FY 2025-26) (INR Cr.)	Target Export (FY 2026-27) (INR Cr.)
Nagpur	11091	12754.65	14667.85	16868.02	19398.23	22307.96

**Note:** The exports from Apr - Dec FY 2021 (INR 8127.2 crore) to Apr - Dec FY 2022 (INR 9320 crore) has increased by 15%. The forecasts are based on a 15% annual increase.

Source: DGCIS (for Export Figures)

### Top 5 Exporting Sector Analysis of Nagpur District

All values are in INR Cr.

Sr. No.		Export Value FY (2021-22)	Target Export (FY 2022-23)	Target Export (FY 2023-24)	Target Export (FY 2024-25)	Target Export (FY 2025-26)	Target Export (FY 2026-27)
1.	Agriculture and Allied Products	3540.78	4248.94	5098.72	6118.47	7342.16	8810.59
2.	Engineering	1845.65	2067.13	2315.18	2593.01	2904.17	3252.67
3.	Pharmaceuticals	1695.11	1864.62	2051.08	2256.19	2481.81	2729.99
4.	Iron and Steel	1247.10	1371.81	1508.99	1659.89	1825.88	2008.47
5.	Chemicals	597.00	680.58	775.86	884.48	1008.31	1149.47
6.	Others	2165.36	2490.16	2863.69	3293.24	3787.23	4355.31
	Total	11091.00	12723.24	14613.53	16805.28	19349.55	22306.50

**Note:** The top 5 exporting sectors contribute to 80% of total exports from the districts.

Source: DGCIS (for Export Figures)

\* All the values are in INR crores

### Key Issues and Proposed Intervention (1/3)

Sr. No	Key Issues and Proposed in top Sectors	Interventions required	Relevant Department	Overall Impact on Export
1	Unloading issue in Benapol railway station of Bangladesh for orange exports	Dedicated rail route from Nagpur-Howrah-Dhaka (Bangladesh) proposed by Central Government for export of Oranges, Cotton and Cotton Fabrics	Central Government	Support 15% export
2	High transportation cost due to landlock region	Subsidy transport proposed in new Maharashtra Export Policy 2023-2027 for Vidarbha and Marathawada region	Industries Department, GoM	Support 10% export
3	No cold storage facility in the district for storage of perishable and marine products near Airport	Cold storage 150 MT – Hard Intervention	APEDA/ MPEDA/ Maharashtra Warehousing Corporation	Support 5% export
4	No testing lab in the district for engineering products	Testing lab in support with Engineering Export Promotion Council – Hard Intervention	Research Institutes and EEPC	Support 5% export
5	Requirement of ODOP clusters – Engineering and orange processing	Formation and strengthening of clusters – Soft Intervention	District Industries Centre	Support 2% export
6	High transportation cost due to landlock region	Subsidy transport proposed in new Maharashtra Export Policy 2023-2027 for Vidarbha and Marathawada region	Industries Department, GoM	Support 10% export

### Key Issues and Proposed Intervention (2/3)

Sr. No	Key Issues and Proposed in top Sectors	Interventions required	Relevant Department	Overall Impact on Export
7	Very less artisans are left in the district. The artisans work are not being promoted at global level.	Tie-up with global e-commerce platforms (like Amazon global, ebay, indiamart) for direct selling on handicraft/ metal ware products in global markets – Generic Intervention	Handicraft Promotion Maharashtra Chamber of Commerce, Industry & Agriculture/ Industries Department	Support export 5%
8	Requirement of functional airport for export of perishable products. At present, only 1 air cargo facility available for export.	Training for artisans to produce products of international quality – Generic Intervention Air cargo facility for swift movement of goods – Hard Intervention	Airport Authority of India	Support export 10%

### Key Issues & Proposed Intervention (3/3)

Sr. No	Key Issues and Proposed in top Sectors	Interventions required	Relevant Department	Overall Impact on Export
9	Requirement of ODOP facilitation centre – The centre can be dedicated point for information/ guidance on export related matters like IEC, schemes, documentation, etc.	ODOP Facilitation Centre – Soft Intervention	District Nagpur / Collector District Industries Centre Nagpur	Support export 3%
10	To compete with global export market, units need credit facilities with extremely competitive rates of interest	Credit Support required for MSMEs for working capital – Generic Intervention	Industries Department	Support export 2%
11	Requirement of packaging and waxing unit in the district to boost export of agro products.	Packaging and waxing unit should be established in district to boost export of Vegetable form the district - Hard Intervention	APEDA	Support export 2%

### **Way Forward to DEPC (1/2)**

- ▶ **Preparation and approval of annual district-level export strategy plan that incorporates both hard and soft interventions to achieve an annual double digit export growth.**
- ▶ **Regular monitoring and implementation of initiatives mapped in district-level export strategy plan.**
- ▶ **Identification of potential export products and countries at the district level to diversify the export basket.**
- ▶ **Tie-up with reputed management, design, and R&D institutes to improve the branding, packaging, and marketing of ODOP from the district.**
- ▶ **Organize information camps or workshops once every quarter to educate MSMEs about different global e-commerce platforms.**
- ▶ **Buyer seller meet should be organized quarterly to facilitate exporters.**
- ▶ **Facilitating to set-up quality and certification labs at district level.**
- ▶ **Active engagement with Export Promotion Councils (EPCs), regional DGFT for stakeholder consultations, new market opportunities and to resolve issues.**
- ▶ **Conducting regular DEPC meeting once in a month or as required as per the DEPC GR.**
- ▶ **Capacity building of entrepreneurs engaged in ODOP products on quality and safety standards, value addition and technology usage.**

### **Way Forward for DEPC (2/2)**

- ▶ **Establishing a facility for quality testing and certification to assist exporters in complying with the regulatory standards necessary for accessing global markets.**
- ▶ **Collaboration with e-commerce platforms to promote export potential products and facilitating upgradation of machineries/technology in collaboration with technical and financial institutions.**
- ▶ **Facilitating credit in collaboration with financial and banking organizations to support exporters.**
- ▶ **Leveraging Free trade agreements, through the Embassy Connect Program, showcasing and elevating "Brand Maharashtra" on the global platform.**
- ▶ **Establishment of Exports promotion and ODOP cell in the district.**

नागपूर जिल्हातील सद्यस्थिती मध्ये निर्यात होत असलेली कृषी उत्पादने व कृषीशी संबंधित उत्पादणे, अभियांत्रिकी उत्पादणे, फार्मास्युटिकल उत्पादणे, आयर्न अँड स्टील उत्पादणे, केमीकल्स अँड इतर उत्पादणे, याचा सन 2021-22 ते सन 2026-27 पर्यंत झालेली व अपेक्षित निर्यातवाढ व निर्यातीमध्ये येणा-या अडचणी व त्यावरील उपाययोजना याबाबत सविस्तर वरील प्रमाणे सादरीकरण सादर करण्यात आले.

जिल्हातील निर्यात वाढीकरीता सर्वांनी प्रयत्न करावेत व सर्व संबंधित यंत्रणांचा सहभाग व समन्वय करून काम करावे असे निर्देश मा. अध्यक्षाने दिले. शेवटी महाव्यवस्थापक यांनी उपस्थितांचे आभार मानून मा. अध्यक्षांच्या परवानगीने सभा संपल्याचे जाहीर केले.

  
म. जिल्हाधिकारी, नागपूर

तथा अध्यक्ष, जिल्हा निर्यात प्रचालन समिती, नागपूर

  
महाव्यवस्थापक,

जिल्हा उद्योग केंद्र, नागपूर तथा सदस्य सचिव,  
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